ABSTRACT OF THE DISCLOSURE

Techniques are described for displaying a list of items while simultaneously depicting how the items satisfy multiple criteria. A list of visual indicators is displayed in an order. The order indicates how the items satisfy a first criteria. For example, the list of items may be books displayed in alphabetical order. The order indicates how the titles rank alphabetically. While retaining the order, information is displayed to visually indicate how the items satisfy other criteria selected by the user. The user may select other criteria, and information is displayed to indicate how the items satisfy the other criteria. A page is downloaded by a browser on a client. The browser executing a page generates visual indications of how items satisfy the multiple criteria in response to user selection of the criteria.

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